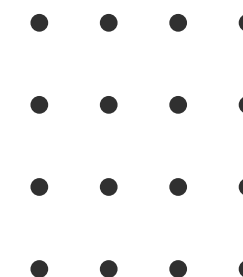




COLLABORATIVE ADVOCACY

VERA ZAMBONELLI



agenda

1

INTRO TO COLLABORATIVE ADVOCACY

2

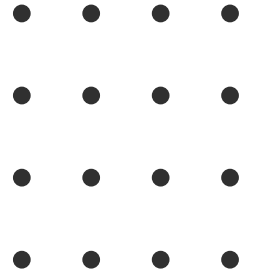
WHY COLLABORATIVE ADVOCACY?

3

IN THE PURSUIT OF COLLABORATIVE ADVOCACY
& LESSON LEARNED

4

SOME QUESTIONS WE MAY WANT TO ASK TO
GET US STARTED



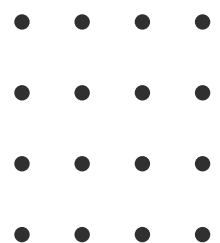
COLLABORATIVE ADVOCACY

- Ensure that all people are able to have their voice heard on issues important to them
- Protect and promote their rights
- Have their views and wishes genuinely considered when decisions are being made about their lives
- Achieve intergroup relationships that are both productive and empowering for their members
- Include intergroup cooperation, group co-empowerment, and member empowerment





WHY COLLABORATIVE ADVOCACY?



- To move beyond organizational constraints and do something we as an organization/group cannot do by our own
- Broader network of resources, more direct connection with the people we want to support and serve
- More impact collectively
- Peer learning
- New options and opportunities



*Hawai'i Women in
Filmmaking advocates for
women and girls telling
their stories through film
with an intersectional lens.*



IN THE PURSUIT OF COLLABORATIVE ADVOCACY #1

To get started:

- Well-defined [internal] goals, agendas, and timeline *and yet, recognition that these goals/agenda can change when plans do not go as planned and learning by doing occurs*

IN THE PURSUIT OF COLLABORATIVE ADVOCACY #2

To get in the **collaborative** of collaborative advocacy process:

- Break the traditional views of who you have been in community with
- Ask who is missing from the conversations/not in the room
- Get the right mix and find alignment
- Be intentional about asking whether and how organizations can be involved in the collaborative's work at each point in the process

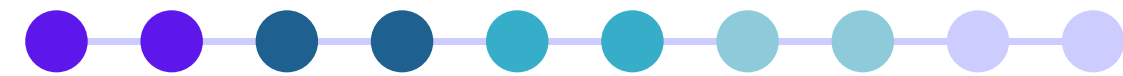


IN THE PURSUIT OF COLLABORATIVE ADVOCACY #3

To be in the **collaborative** of collaborative advocacy process :

- Well-defined goals, agendas, and timelines and yet, recognition that these goals/agenda can change when plans do not go as planned and learning by doing occurs
- Clear process on how priorities are set and strategies designed
- Stay grounded and updated in who is doing what
- Acknowledge and value expertise in areas different from yours
- Implement a facilitated leadership approach
- Build and breath a culture of trust and collaboration





IN THE PURSUIT OF COLLABORATIVE ADVOCACY #4

To being and staying in collaboration:

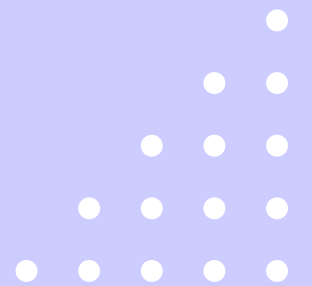
- Being in communication communication communication
- Follow up
- Be open to new perspectives on old issues
- Practice is a mutual exchange of knowledge, resources, and experience
- Self-reflect and assess your own ability to collaborate and be honest about limitations
- Interim reflection points to revisit or question an agreed upon goal/strategy
- Build in opportunities for collaborative members to get to know one another

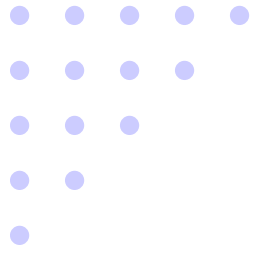




IN THE PURSUIT OF COLLABORATIVE ADVOCACY #5

acknowledge **POWER** asymmetries in terms of access to resources, funding, personnel, organizational visibility and make sure every group's work and efforts are amplified





SOME CANDID QUESTIONS TO START UP

Do we have the capacity to enter in community with other organizations?

What are the specific goals we want to see implemented? For example: passage of a particular bill, public awareness and/or action about our issue, research/data about the issue, etc.



How do we ensure that everyone's voice is heard?



How will we determine whether we've been successful?

Main source for this presentation: Teaming Up for Advocacy by GrantCraft

